

THE ARC-SOLANO PROUDLY PRESENTS

sprout film festival

making the invisible visible



Sponsorship
Opportunities

OCTOBER 19 & 21, 2019



The mission of The Arc-Solano is to promote the greatest personal growth, community understanding, and full participation of people with developmental disabilities and their families through support, education, and advocacy.

Over 100 Solano County residents participate in at least one of our programs to better their lives through improved self-esteem and social finesse, financial literacy, employment skills, aid with problem solving and decision making, and a variety of other skills. The Arc-Solano supports our participants with two day programs and an Independent Living Skills program; we also provide enrichment programs like art, choir, and literacy.

All of our services are based on our guiding principles, which include the values of teamwork, empowerment, education, and advocacy. We believe that learning is a lifelong process and the Sprout Touring Film Festival advocates for the acceptance and inclusion of our participants through an eye-opening, educational experience.

Please visit our website to learn more about us at www.TheArcSolano.org

The Arc-Solano's primary purpose is to empower those we serve.



The Sprout Film Festival's mission is to inspire audiences, promote inclusion and support transformative filmmaking as an integral part of social change. This unique event, which focuses exclusively on films that celebrate the diverse lives and creativity of people with intellectual and developmental disabilities (I/DD), strives to challenge assumptions and breakdown stereotypes. By introducing powerful, thought provoking films from around the world to new and ever-more inclusive audiences, we hope to promote greater acceptance, celebrate difference and light the spark to help make the invisible visible.

"I wish we had the Sprout Touring Film Festival when I grew up. It would have helped prevent other kids from bullying me on the school bus."

—Richard Fowler, Consumer Board Representative and Participant at The Arc-Solano

"Attending the morning screening at the 8th annual Arc of Idaho Sprout Touring Film Festival, I was amazed at the huge attendance of Boise students of all ability levels"

—Mike Huckins, Executive Director, The Arc-Solano

"Watching people like me on the screen makes me feel special. I like it."

—Anthony Valentin, Participant at The Arc-Solano

"The benefits to our Sprout sponsors go beyond an expanded customer base or increased sales, although those are demonstrable results. Sponsors also reap rewards from expanding public awareness that disabilities are not inabilities—that, indeed, people with disabilities contribute immeasurably to our society."

—Jon Meyers, Executive Director, Arc of Arizona

"I had been working in this field for over 15 years before I saw my first Sprout Film Festival, and I was still awed and humbled by the outstanding performances and touching stories in these films. I'm thrilled beyond measure that we can share this experience with our community; I want everyone to see just how able our consumers are."

—Stacey Martinez, Associate Executive Director, The Arc-Solano



SPONSORSHIP

Sponsoring the Sprout Touring Film Festival is a marvelous opportunity to connect with a population that crosses all demographics, including age, ethnicity, socio-economic status, and gender. There are more than 300,000 California residents with a developmental disability and about 4,000 live in Solano County, not to mention their families, friends, and supports. The chances are that someone with a connection to this community is already your customer, employee, or friend.

Visibility	\$3,000 Producer	\$1,200 Director	\$600 Starlet	\$300 Fan
Logo included in the Festival Trailer	X			
On-Screen Slide Loop—logo	X	X		
On-Screen Slide Loop—listed			X	X
Printed Program—full page	X			
Printed Program—1/2 page		X		
Printed Program—1/4 page			X	
Printed Program—listed				X
Press Releases	X	X		
Printed event promotional pieces	X	X	X	
Social media event promotional pieces	X	X		
E-newsletter feature	X			
E-newsletter mention		X	X	X
Social Media mentions during event	X	X		
Logo & link on website for 1 year	X	X	X	X
Engagement				
Branded or Exhibition Space at venue	X			
Silent Auction Bundle	X	X		
On-stage Recognition	X	X	X	X
VIP Reception	X	X	X	
Event Tickets	6 VIP	4 VIP	4	2
The Arc-Solano Swag	X	X	X	X



ACHIEVE WITH US.



SCREENING 1: SATURDAY, OCTOBER 19, 2019
CAL MARITIME, VALLEJO, 5 PM - 9:30 PM

The Arc-Solano is pleased to announce that the evening screening will be at Rizza Auditorium at Cal Maritime in south Vallejo. General seating tickets will be \$25/person and there will be a no-host concession stand. We will also have a raffle and live art auction during the event. Our VIP Reception for sponsors, donors and dignitaries, from 4 pm - 5 pm, will be in the Compass Room, with beautiful views overlooking the Carquinez Strait.

Part of the sponsorship monies will go towards the costs of producing our free showing on Monday.



SCREENING 2: MONDAY, OCTOBER 21, 2019
DAN FOLEY CULTURAL CENTER, VALLEJO, 10 AM - 12:30 PM — FREE!

Our daytime screening will be geared towards day program individuals with intellectual and developmental disabilities and school students, both special education and typically developing. This is an opportunity for some of the nearly 4,000 Solano County residents with a developmental disability to see people like them on-screen, telling their stories, hardships, and successes. This is also a chance for young people to see that everyone has potential and value. We hope this will lessen ignorant bullying and social segregation, and lead to respect and friendships.

For more information on the event, sponsorships, or our agency, please contact:

Mike Huckins, Executive Director or
Stacey Martinez, Associate Executive Director

(707) 552-2935

mike@thearcsolano.org

smartinez@thearcsolano.org

www.TheArcSolano.org

